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# Pet Fashion Week New York

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[Pet Fashion Week](#) headed to New York City this past weekend. Although the specialty trade show runs for just two days and noticeably lacks a fashion runway show, this fifth anniversary of Pet Fashion Week NY showcased everything from high couture doggy fashions to functional every day wear. The show may have featured fewer vendors this year, but buyers were wowed by the quality of products, designs, fabrics, and of course, the bling.

The scene at the [Metropolitan Pavilion](#) was a feast for the eyes. Dogs walked the trade show floor dressed to the nines in sparkling swarovski studded gowns, glittery tuxedos, and fancy frocks. Cubby and Ginger wore custom [Ada Nieves](#) designed party dresses. Scarlet the Chihuahua looked glamorous in [Chien Coature](#). Bandit, the reigning [Barking Beauty](#), had several wardrobe changes sporting everything from [Kane & Couture](#) threads to a custom set of wings.



Ginger wearing Ada Nieves for Dogs  
Photo: Erika Searl

## Trends we saw at Pet Fashion Week 2010 New York

Matchy-matchy is still in. [Jess & Co Canine Couture](#) will launch a line of coordinating human and doggy apparel. Canine Convertibles showcased human and doggy items in coordinating color schemes.

Bling it on. The show featured jeweled collars from [Diamond Dogs](#), [Andrea Levine Designs](#) jewelry, and [Bling Bone](#) charms.

Doggies are still going green. The [Black Baron Kingdom Apparel](#) line featured doggy clothing made from recycled human items.

Functional never goes out of style. The [Turtlebacks by LMB Designs](#) sweaters make the perfect fall weather accessory for any dogs. Coordinating human items are available, too! [Ruff-doggie Ruff-puppy](#) offers functional leashes and collars with upscale hardware.

And of course, a dog can never smell too good or look too cool. [FUR by JMikel](#) styling products use quality ingredients and leave Fido smelling dreamy. [Kane & Couture's](#) urban-chic doggy gear is the perfect accessory for city pups.

Have some of your own ideas for pet fashions? Check out the [Fashion Institute of Technology certificate program in Pet Product Design and Marketing](#).

Slideshow: Pet Fashion Week New York

