



Boutique 'Hot' at Backer Show **10**



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NEW Gift Gallery **64**



October 2007
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Pet Style NEWS

The Leader for Boutique Fashion, Products & Trends



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San Diego boutique balances inventory with service and fun.

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Pet toy business works to weave a greener future.

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Gut feelings drove dog grooming products' company to success.

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The Woodlands, Texas, business celebrates small-town fellowship.

www.petstylenews.com



My Bowl Runneth Over
High-end pet dishes are breaking the mold.

By Nikki Moustaki

Lapping up luxury is getting easier for Fido and Fluffy with the fairly recent development of the high-end bowl trend. Sure, there are still pet bowls at the big discount stores that sell for a couple of bucks, but what self-respecting poochie or puss would dare drink from that? No—today's trend-setting setters need something a little more upscale.

BOWLS **38**



Holiday Fashion

Designers have lots of haute surprises in store for pet holiday fashion.

FASHION **30**

CHECK OUT HOLIDAY ACCESSORIES **34**



Getting It Down to A Tee

The classic fashion trend grows and reflects our popular culture.

By Sandy Robins

Retailers from coast to coast all endorse one perennial pet style standard—T-shirts. These days, the trendiest tees are geared toward dogs of all sizes. Prices are being cut to fit comfortably into consumer budgets both big and small, which ultimately means that this fashion translates into big business.

TEES **44**



Pet Fashion Week a Success

More exhibitors and a 66 percent increase in the number of buyers, including more from outside the U.S., added to the August event's excitement.

8



Furniture for the Furry

Retailers and manufacturers are offering new options for organization and comfort. By Jennifer Blanchard

Pet boutique customers feel the same way about their pets as most people feel about their children: Nothing is too good for their babies. So it's no wonder that pet parents are beginning to stock their homes with furniture made especially for their furry, four-legged best friends.

FURNITURE **52**



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